

### UZBEKISTAN INTERNATIONAL MACHINERY EXHIBITION

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Since 2019, we have specialized in creating exhibitions of various types and levels of complexity. Our approach is to make each exhibition a key event aimed at effectively solving clients' business problems and achieving their strategic goals.

Our strengths are our passion for our work, our outstanding team, our excellent clients and our ability to think outside the box, which allows us to successfully tackle even the most complex challenges. Favorite business, a great team, the best clients and the ability to think outside the box - this is what allows us to easily solve even the most complex problems.

Partnership with key industry unions, continuous cooperation with ministries and departments, exclusive relations with the country's leading exhibition venues allow us to create multidisciplinary and specialized exhibitions and conferences in key sectors of the economy.

We strive to contribute to the development of Russian business by making our clients more prepared, successful and visible market players. And this desire is determined by our mission. We consistently develop and create effective business events in each of the regions of our presence, relying on such basic values as honesty, professionalism, reliability, partnership and an entrepreneurial approach.

We are grateful to our numerous clients and partners. And we are always open to new ideas aimed at creating effective business events.



Organizing exhibitions depends on many nuances. Specialization, composition of participants, location, format, objectives of the event, expected attendance - all these factors should be taken into account, which is quite difficult to do without sufficient experience. Both organizing and holding exhibitions are tasks for professionals.

Only then will the event be held at the highest level and help you solve all the tasks. Participation in an exhibition, congress or forum is the most important event in the life of a company. This is an opportunity to declare yourself, attract new clients and find the necessary partners. However, for new players in the market, getting to a leading exhibition or worldfamous congress becomes almost impossible.

Even a fairly large and successful company needs a huge amount of effort to get to a top event on its own. Organizing participation in exhibitions is one of the tasks successfully solved by our company. Our company offers not only the organization of your participation in the exhibition, but also the design and construction of stands for any type of event, comprehensive promotion, including advertising and PR campaigns. We have a deep understanding of the current and future trends that are important to our clients and maintain strong relationships with government officials, social institutions and key industries participating in our exhibitions. We have a deep understanding of the current and future trends that are important to our clients and maintain strong relationships with government officials, social institutions and key industries participating in our exhibitions.

> Trust a reliable partner with connections to leading companies around the world and many years of successful experience.



The company's main activities in exhibitions:

- Construction;
- Energy;
- Textiles;
- Industrial equipment;
- Water management;
- Metallurgy.

Results of the UZIME 2024 exhibition: 90 participating companies 8 countries: Germany, Italy, China, Republic of Korea, Russia, USA, Kazakhstan, Uzbekistan. 2,600 sq.m. (gross) - exhibition area 32% - foreign companies 9,000 visitors from 15 countries: Germany, Israel, India, Iran, Italy, Kazakhstan, China, Kyrgyzstan, UAE, Pakistan, Republic of Korea, Russia, Tajikistan, Turkmenistan, Turkey.

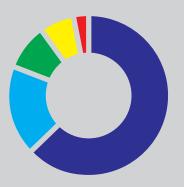
#### Purpose of visiting the exhibition

- 28,6% Get information about products
  - **22%** Purchase products/services
- 13,3% Attend a seminar/conference
- 10,2% Chat with colleagues
- **17,4%** Find new suppliers
- 8,5% Maintain business contacts

#### **Visitor specialization**

- 63% Construction
- 18% Industrial equipment
- **9%** Energy
- 7% Government structure
- **3%** University students





# 23-25 JUNE Waiting 2025 YEAR for you!

Changes in the construction and energy sectors of Uzbekistan in recent years, a comprehensive program for the development of the construction materials industry has been developed. The goal of the program is to modernize production, introduce innovative technologies and sustainable practices, which will help increase the country's competitiveness at the international level.

The program is also aimed at attracting foreign investment, creating favorable conditions for the business environment and increasing product exports. An important aspect of the program is supporting small and medium-sized businesses, as well as stimulating the creation of new industrial enterprises, which will ensure stable employment growth and regional development. In addition, special attention is paid to environmental standards aimed at reducing the carbon footprint and increasing the energy efficiency of production processes.

Thus, the implementation of the program will create a platform for the sustainable development of the construction industry, strengthen Uzbekistan's position in the world market and open up new opportunities for partnership and investment.

#### As part of this program, we organized the **International Exhibition UZIME-**2025, which will be held from **June 23 to 25, 2025** in the **Uzexpocentre exhibition** hall.

The main goal of the exhibition is to help attract foreign companies and enterprises to the Uzbek market, create new opportunities for cooperation and business contacts.

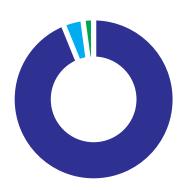
We invite foreign organizations and manufacturers interested in entering the Uzbek market with their products to take part in our international exhibition. **UZIME-2025** will become a unique platform for presenting innovative solutions, exchanging experience and establishing long-term partnerships in the construction and energy industries.

#### Узбекистанская международная ВЫСТАВКА ТЕХНИКИ 2025

#### **Official support**

- -Chamber of Commerce and Industry of Uzbekistan
- -Association "Uzpromstroymaterial»
- -Ministry of Energy of the Republic of Uzbekistan
- -Tashkent City Administration
- -Tashkent Regional Administration





#### **Geography of visitors**

- 94,7% Regions of Uzbekistan
  - 4,6% CIS Countries
  - 0,7% Countries of the Far Abroad

## Objectives of companies' participation in the exhibition



Study the business activity of competitors



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## UZBEKISTAN INTERNATIONAL MACHINERY EXHIBITION 23-25 JUNE JULE Tashkent · Uzbekistan

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